ORDER

Orders Order / Rev: 197438 Alt Order #: Oklahoma's Children, Our Future Product Desc: Estimate: 4192 Flight Dates: 11/01/16 - 11/08/16 Primary AE: Jenna Salmon 10/10/16 / 10/10/16 **EWSDC** Original Date / Rev: Sales Office: Order Type: **GENERAL** Sales Region: NAT Agency Name: **Hamburger Gibson Creative Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 5614 Connecticut Ave, NW #219 Billing Cycle: EOM/EOC Washington, DC 20015 Agency Commission: 15% Advertiser Oklahoma's Children, Our Future New Business Thru: Name: Demographic: A55+ Order Separation: 00:20:00 **Product Codes:** PL Non-Ballot Issue Advertiser External ID: P-3 Priority: Agency External ID: Revenue Code 1: POL Unit Code: General Revenue Code 2: POL Revenue Code 3: ISS

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	125	\$35,650.00	\$30,302.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	125	\$35,650.00	\$30,302.50	0.00
Totals	125	\$35,650,00	\$30.302.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 K	JRH 11/01/	16 11/08/16	M-F 5-6am News	CM	5-6am	11111	:30	5	\$70.00P-3	0.00 NM	6	\$420.00
			M-F 5-6am News									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 11/01/16	11/07/16	11111	5	\$70.00	0.00						
	k: 11/08/16	11/14/16	-1	1	\$70.00	0.00					_	
E 2 K	JRH 11/01/	16 11/08/16	M-F 6-7am News	CM	6-7am	11111	:30	5	\$200.00P-3	0.00 NM	6	\$1,200.00
			M-F 6-7am News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 11/01/16	11/07/16	11111 -1	5	\$200.00	0.00						
	k: 11/08/16	11/14/16		1	\$200.00	0.00			****	2 22 111 1		^ - - - - - - - - - -
E 3 K	JRH 11/01/	16 11/08/16	M-F Today Show	CM	7-9am	22222	:30	10	\$225.00P-3	0.00 NM	12	\$2,700.00
	_		M-F Today Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 11/01/16	11/07/16	22222 -2	10	\$225.00	0.00						
	k: 11/08/16	11/14/16	_	2	\$225.00	0.00			*	2 22 111 1		^-
E 4 K	JRH 11/01/	16 11/08/16	M-F 9-10am	CM	9-10am	11111	:30	5	\$130.00P-3	0.00 NM	6	\$780.00
			Live w/ Kelly & M		5 .	5						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 11/01/16	11/07/16	11111 -1	5	\$130.00	0.00						
	k: 11/08/16	11/14/16		1	\$130.00	0.00			# 100.00 D .0	0.00.1114	_	# 500.00
E 5 K	JRH 11/01/	16 11/07/16	M-F 10-11am	CM	10-11am	11111	:30	5	\$100.00P-3	0.00 NM	5	\$500.00
			Today Show II									

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Order / Rev: 197438 Advertiser: Oklahoma's Children, Our Future

Alt Order #: Product Desc: Oklahoma's Children, Our Future KJRH

Flight Dates: 11/01/16 - 11/08/16 Estimate: 4192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 5 KJRH	11/01/1	6 11/07/16	M-F 10-11am Today Show II	СМ	10-11am	11111	:30	5	\$100.00P-3	0.00 NM	5	\$500.00
<u>Sta</u> Week: 11/	rt Date	End Date 11/07/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 6 KJRH			M-F 11am News M-F 11am-12pm	CM	11am-12pm	11111	:30	5	\$150.00P-3	0.00 NM	5	\$750.00
<u>Sta</u> Week: 11/	rt Date	End Date 11/07/16	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
E 7 KJRH			M-F 12-1pm	CM	12-1pm	11111	:30	5	\$100.00P-4	0.00 NM	5	\$500.00
	rt Date	End Date	Days of Our Live Weekdays	Spots/Week	Rate	Rating						
Week: 11/ E 8 KJRH		11/07/16 6 11/07/16	11111 M-F 1-2pm	CM	\$100.00 1-2pm	0.00	:30	5	\$75.00P-4	0.00 NM	5	\$375.00
			Today Show III		·							
Sta /Week: 11	rt <u>Date</u> 01/16	End Date 11/07/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
E 9 KJRH	11/01/1	6 11/07/16	M-F 2-3pm M-F 2-3pm	СМ	2-3pm	11111	:30	5	\$75.00P-3	0.00 NM	5	\$375.00
	rt Date	End Date 11/07/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$75.00	Rating						
Week: 11/ E 10 KJRH				CM	3-4pm	0.00	:30	5	\$125.00P-4	0.00 NM	5	\$625.00
			Dr. Oz		•				,			•
<u>Sta</u> Week: 11/	rt Date 01/16	End Date 11/07/16	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$125.00	Rating 0.00						
E 11 KJRH			M-F 4-5pm Ellen	СМ	4-5pm	11111	:30	5	\$150.00P-3	0.00 NM	5	\$750.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/07/16	11111	5	\$150.00	0.00	- 00		\$000.00 D.4	0.00.004	_	#4 000 00
E12 KJRH	11/01/1	6 11/07/16	M-F 5-530pm Ne M-F 5-530pm Ne		5-530pm	11111	:30	5	\$200.00P-4	0.00 NM	5	\$1,000.00
<u>Sta</u> Week: 11/	rt Date 01/16	End Date 11/07/16	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E13 KJRH	11/01/1	6 11/07/16	M-F Nightly News		530-6pm	11111	:30	5	\$400.00P-3	0.00 NM	5	\$2,000.00
<u>Sta</u> Week: 11/	rt Date 01/16	End Date 11/07/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						
E 14 KJRH			M-F 6-630pm Ne M-F 6-630pm Ne	ws CM	6-630pm	11111	:30	5	\$375.00P-3	0.00 NM	5	\$1,875.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/ E 15 KJRH		11/07/16 6 11/07/16	11111 M-F 630-7pm	CM	\$375.00 630-7pm	0.00	:30	5	\$250.00P-3	0.00 NM	5	\$1,250.00
			The List		_		.00	Ū	Ψ200.001 0	0.00 14101		ψ1,200.00
<u>Sta</u> Week: 11/	rt Date 01/16	End Date 11/07/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00						
E16 KJRH	11/01/1	6 11/07/16	M-F 10-1035pm N-F 10-1035pm		10-1035pm	11111	:30	5	\$500.00P-3	0.00 NM	5	\$2,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/ E 17 KJRH		11/07/16	11111 M-F 1035-1135pr	5 n CM	\$500.00 1035-1135pr	0.00 n 11111	:30	5	\$300.00P-3	0.00 NM	5	\$1,500.00
L II NOINII	1 1/0 1/1	0 11/0//10	The Tonight Sho		1000-1100рі	11111	.50	3	ψ500.001 5	0.00 14101	3	ψ1,500.00
<u>Sta</u> Week: 11/	rt Date	End Date 11/07/16	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$300.00	Rating 0.00						
E 18 KJRH			M-F 1135pm-123 Late Night w/Set	5am CM	-	5am 11111	:30	5	\$100.00P-4	0.00 NM	5	\$500.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/	01/16	11/07/16	11111	5	\$100.00	0.00						*
E 19 KJRH	11/01/1	6 11/04/16	M-F 1235-105am Last Call w/ Cars		1235-107am	-1-11	:30	3	\$75.00P-4	0.00 NM	3	\$225.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Flight Dates: 11/01/16 - 11/08/16 Estimate: 4192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 19 KJRH	11/01/1	6 11/04/16	M-F 1235-105am Last Call w/ Cars	_	1235-107am	-1-	11	:30	3	\$75.00P-4	0.00 NM	3	\$225.00
Sta Week: 11/	rt Date	End Date 11/07/16	Weekdays -1-11	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00							
E 20 KJRH			Monday Prime A	CM	7-8pm			:30	1	\$2,500.00P-3	0.00 NM	1	\$2,500.00
	rt Date	End Date	Monday Prime A <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 11/ E 21 KJRH		11/07/16	M		\$2,500.00	0.00		.20		¢4 500 00 D 2	0.00 NM	4	\$1,500.00
			Wednesday Prime Wednesday Prime	e C	9-10pm			:30	1	\$1,500.00P-3	U.UU INIVI	1	\$1,500.00
Sta Week: 11/	<u>rt Date</u> 01/16	End Date 11/07/16	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00							
E 22 KJRH	11/03/1	6 11/03/16	Thursday Prime (9-10pm		T	:30	1	\$1,250.00P-3	0.00 NM	1	\$1,250.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/	01/16	11/07/16	T	1	\$1,250.00	0.00							
E 23 KJRH	11/04/1	6 11/04/16	Friday Prime C Friday Prime C	СМ	9-10pm		-F	:30	1	\$1,000.00P-3	0.00 NM	1	\$1,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/		11/07/16	F		+ /	0.00							
E 24 KJRH	11/05/1	6 11/05/16	Sa Today Show Sa Today Show	СМ	6-8am		S-	:30	1	\$130.00P-3	0.00 NM	1	\$130.00
<u>Sta</u> Week: 11/	<u>rt Date</u> 01/16	End Date 11/07/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$130.00	Rating 0.00							
E 25 KJRH	11/05/1	6 11/05/16	Sa 8-10am News Sa 8-10am News		8-10am		S-	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/		11/07/16	S-	1	\$150.00	0.00							
E 26 KJRH	11/05/1	6 11/05/16	Sa 5-530pm New Sa 5-530pm New		5-530pm		S-	:30	1	\$450.00P-3	0.00 NM	1	\$450.00
<u>Sta</u> Week: 11/	rt Date	End Date 11/07/16	Weekdays S-	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00							
E 27 KJRH			Saturday Prime A	CM	7-8pm		S-	:30	1	\$650.00P-3	0.00 NM	1	\$650.00
Sta	rt Date	End Date	Saturday Prime A Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 11/		11/07/16	S-	1	\$650.00	0.00							
E 28 KJRH	11/05/1	6 11/05/16	Sa 10-1035pm Ne Sa 10-1035pm N		10-1035pm		S-	:30	1	\$420.00P-4	0.00 NM	1	\$420.00
<u>Sta</u> Week: 11/	rt Date	End Date 11/07/16	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$420.00	Rating 0.00							
E 29 KJRH			Sa 1030pm-1203	am CM	1030pm-12a		S-	:30	1	\$350.00P-4	0.00 NM	1	\$350.00
<u>Sta</u>	rt Date	End Date	Saturday Night Li Weekdays	ve Spots/Week	<u>Rate</u>	Rating							
Week: 11/		11/07/16	S-	1	\$350.00	0.00							
E30 KJRH	11/05/1	6 11/05/16	Sa 1230-1am Sa 1230-1am	СМ	1230-1am		S-	:30	1	\$75.00P-3	0.00 NM	1	\$75.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/		11/07/16	S-	1	\$75.00	0.00		.20		¢100.00D.3	0.00 NIM	4	¢400.00
E31 KJKH	11/06/1	0 11/00/10	Su 6-7am News Su 6-7am News	CM	6-7am		S	:30	1	\$100.00P-3	0.00 NM	1	\$100.00
<u>Sta</u> Week: 11/	rt Date 01/16	End Date 11/07/16	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00							
E 32 KJRH	11/06/1	6 11/06/16	Su Today Show Su Today Show	СМ	7-8am		S	:30	1	\$200.00P-3	0.00 NM	1	\$200.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/		11/07/16	S	1	\$200.00	0.00				A 05			* ==····
E33 KJRH	11/06/1	б 11/06/16	Su 8-9am News Su 8-9am News	CM	8-9am		S	:30	1	\$200.00P-4	0.00 NM	1	\$200.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							

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125

\$35,650.00

Totals

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Flight Dates: 11/01/16 - 11/08/16 Estimate: 4192

Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 33 KJRH 11/06/16 11/06/		8-9am	S	:30 1	\$200.00P-4	0.00 NM	1	\$200.00
Otant Data - Ford Day	Su 8-9am News	D-1-	Detien					
Start Date End Date Week: 11/01/16 11/07/19			Rating 0.00					
E 34 KJRH 11/06/16 11/06/		9-10am	S	:30 1	\$300.00P-3	0.00 NM	1	\$300.00
L 34 RORT 11/00/10 11/00/	Meet The Press	3 Todin	3	.50 1	ψ500.001 5	0.00 14101		ψ300.00
Start Date End Date	e Weekdays Spots/Week	Rate	Rating					
Week: 11/01/16 11/07/1	sS 1	\$300.00	0.00					
E 35 KJRH 11/06/16 11/06/	6 Su 10-11am News CM Su 10-11am News	10-11am	S	:30 1	\$200.00P-3	0.00 NM	1	\$200.00
Start Date End Date		Rate	Rating					
Week: 11/01/16 11/07/10			0.00					
E 36 KJRH 11/06/16 11/06/	6 Su 5-530pm News CM Su 5-530pm News	5-530pm	S	:30 1	\$450.00P-3	0.00 NM	1	\$450.00
Start Date End Date	'	Rate	Rating					
Week: 11/01/16 11/07/10			0.00					
E 37 KJRH 11/06/16 11/06/	6 NFL Pre-Game FNIA CM	6-7pm	S	:30 2	\$1,000.00P-3	0.00 NM	1	\$1,000.00
	Su - NFL Pregame FNIA							
Start Date End Date	e Weekdays Spots/Week	Rate	Rating					
Week: 11/01/16 11/07/1	sS 1	\$1,000.00	0.00					
E 39 KJRH 11/06/16 11/06/	6 Su 10-11pm News CM Su 10-11pm News	10-11pm	S	:30 2	\$500.00P-3	0.00 NM	1	\$500.00
Start Date End Date	e Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 11/01/16 11/07/1	sS 1	\$500.00	0.00					
E 40 KJRH 11/06/16 11/06/	6 Su 1230-1am CM Su 1230-1am	1230-1am	S	:30 2	\$150.00P-3	0.00 NM	1	\$150.00
Start Date End Date	e Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 11/01/16 11/07/1	sS 1	\$150.00	0.00					
E 41 KJRH 11/01/16 11/01/	6 Tuesday Prime C CM Tuesday Prime C	9-10pm	-T	:30 1	\$1,250.00P-3	0.00 NM	1	\$1,250.00
Start Date End Date	e Weekdays Spots/Week	Rate	Rating					
Week: 11/01/16 11/07/1	6 -T 1	\$1,250.00	0.00					
E 42 KJRH 11/06/16 11/06/	6 NFL Game Sunday CM NFL Game Sunday	715-1030pm	S	:30 1	\$3,000.00P-3	0.00 NM	1	\$3,000.00
Start Date End Date	e Weekdays Spots/Week	Rate	Rating					
Week: 11/01/16 11/07/10	sS 1	\$3,000.00	0.00					